

FACIAL AESTHETIC DESIGN: A NEW PARADIGM IN BEAUTY!

REDUCE WRINKLES, CREATE FULLER LIPS, AND
LOOK 10 YEARS YOUNGER ALL WITHOUT SURGERY!
WELCOME TO THE WORLD OF FACIAL BEAUTY.

By Amy Lagae

They come from as far as Europe, Canada and South America, seeking the most advanced treatment and skilled physicians in Palm Beach. No, not plastic surgery, as one would typically guess, but a high tech, advanced dental procedure known as **Facial Aesthetic Design**, available in our area from **Drs. Jay Lerner and Gerard Lemongello**.

Facial Aesthetic Design compliments aesthetic dentistry perfectly. Without surgery or hiding out at The Breakers for a long recovery time, patients can, in as little as two visits, look 10 years younger. Dr. Lerner explains, "The concept of facial aesthetic design is to improve the size, shape and color of the teeth to improve balance and harmony in the smile, thus enhancing facial beauty". These subtle changes make you look more vital and youthful" adds, Dr. Lemongello.

The focus is to create teeth that "disappear within the face" enhancing your individual natural beauty rather than the "one smile fits all" approach. Perfectly straight teeth with no subtle variation to blend with your facial features will only draw attention to and exaggerate your faces imperfections. Facial Aesthetic Design is the synergy of art and



Myra Ratliff

science where the face is divided into idealized proportions taking into account variations in body type, skin color and ethnicity. "Once evaluated scientifically, the artistic talent is applied to create teeth that rebalance the entire face making it appear more attractive

"IT ABSOLUTELY TOOK TEN YEARS OFF MY FACE," SHE BEAMS, "I AM MUCH MORE CONFIDENT NOW. EVERY DAY, EVERYWHERE I GO, I GET COMPLIMENTS ON MY SMILE." — Myra Ratliff

and youthful" explains Dr. Lerner. "By incorporating natural imperfections into the design of the teeth, taking into account, color, position, shape and light you can enhance attractive facial features or detract from unfavorable ones" adds Dr. Lemongello. Using this exceptionally subtle, artistic approach gives you a complete facial makeover.

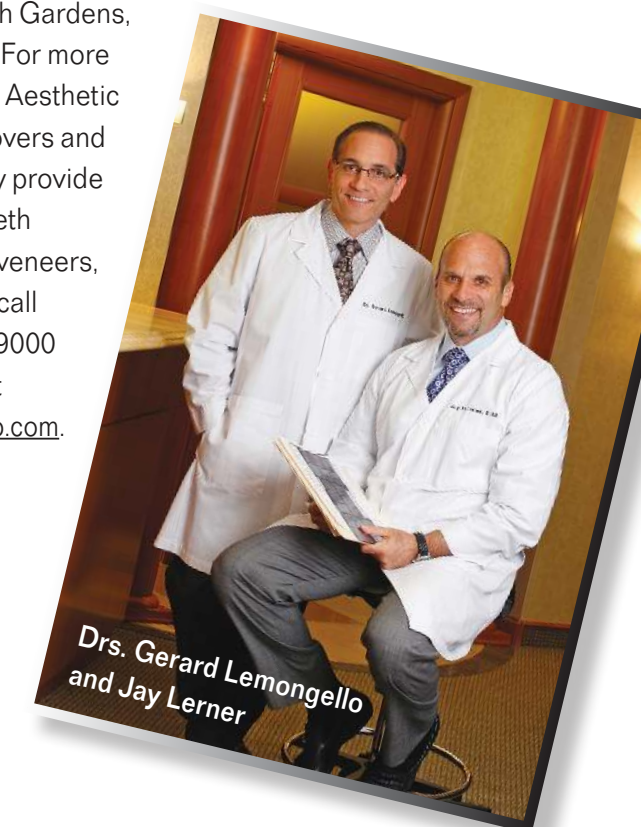
Drs. Jay Lerner and Gerard Lemongello, who have been in private practice in the Palm Beaches since 1983 and 1987 respectively, are consistently at the forefront of advancements in

dentistry. And, somewhere between lecturing nationally and internationally and treating patients from all corners of the globe, they have built a practice in our area, which feels more like a "spa" than the old school dental offices we all grew up with.

Achieving harmony and balance through Facial Aesthetic Design seems almost too simple. We've been conditioned to think that in order to make subtle enhancements and knock years off of our appearance, we have to endure an arduous process. "But it simply isn't true," explains Dr. Lemongello, "We can give you the smile you've always wanted, quickly, easily and beautifully in as little as two visits."

One very happy Smile Makeover recipient spoke to me from her home in Jupiter last week. **Myra Ratliff** had veneers done 7 years ago before she started seeing Drs. Lerner and Lemongello but was never happy with the result. She decided to seek out Drs Lerner and Lemongello. Myra was immediately impressed by "before and after" photos around the office. After speaking with the doctors, she decided to let them work their magic. The way she feels about her smile is written all over her face. "It absolutely took ten years off of my face," she beams, "I am much more confident now. Every day, everywhere I go, I get compliments on my smile." And the best part? World-class dental artists in her own backyard who understand what transforming an old smile into a new beautiful smile involves. "The doctors are so caring and so dedicated to their work." She adds that she feels they are "always educating themselves to stay on top of their field." And the best part? Not having to travel to NYC or LA. Having the office close is "amazing...the men and women who work there are very professional, every one of them. Drs Lerner and Lemongello have an excellent staff."

So, forget about going to New York or Beverly Hills. Make it easier on yourself, stay close to home and take years off of your face in about 2 days. Drs. Lerner and Lemongello are located in Palm Beach Gardens, on P.G.A. Boulevard. For more information on Facial Aesthetic Design, Smile Makeovers and other treatments they provide such as Invisalign, teeth whitening, porcelain veneers, crowns, and bridges call the office at 561.627.9000 or visit them online at www.lernerlemongello.com.



Drs. Gerard Lemongello and Jay Lerner