

A New Smile for the New Year



Dr Jay M. Lerner and Dr. Gerard J. Lemongello

These days, it's perfectly acceptable to have holiday wishes that go beyond a new Valentino bag, something that sparkles or even cashmere slippers. Many people, including myself tend to take the "New Year – New You" mantra to a whole new level. So this, year, I have an idea for some of you... and you know who you are... How about a new smile? Whether you need a whole new look, a little update or just a bit of brightening, I encourage any of you who are considering **Cosmetic Dentistry** this year to visit **Drs. Jay Lerner and Gerard Lemongello**.

A **Smile Makeover** is suitable for anyone, men and women of every age who want to improve their looks, appear younger and even benefit their general health. And unlike some other aesthetic enhancements you may be considering, smile make overs are quick, have no recovery time and are virtually painless. Drs. Lerner and Lemongello were kind enough recently to walk me through the process of how they provide the most up to date Smile Makeovers in their very comfortable, unintimidating PGA offices. While their ideal patient, "sees the big picture," they both agree that entering their

office with a sense of what you want and the confidence to give the doctors "complete artistic license," assures the best out come.

The WOW Factor.

On your first visit after being given an office tour you are seated comfortably in the consultation room and offered fresh coffee or tea. Following consultation with the doctors about your desires and vision, a computerized image is fabricated to show you the possibilities of a new look. The process of a smile makeover

is very easy and streamlined. In less than 2 hours your new smile in the trial form is complete. This gives you the opportunity to try out your new look. Once the trial smile is accepted, the porcelain restorations are fabricated in less than 2 weeks. The reward? The smile you have always imagined. New Year, New You!

To schedule an appointment, call 561.627.9000 or visit www.lernerlemongello.com. And stay tuned in the coming weeks as *Palm Beach Society* answers all of your questions about dentistry today with Drs. Lerner and Lemongello.



Before



After

DR. JAY LERNER

Favorite thing about living in Palm Beach:

I love the lifestyle our area affords. You can get around town easily without too much traffic. The outdoor lifestyle is wonderful as our weather for the most of the year is fabulous. The fact I can leave my office at the end of the day and still see sunshine is a tremendous plus that gives me energy.

Favorite Restaurant in Palm Beach

I have a 3-way tie. The Palm Beach Grill and Echo on the island and Cafe Chardonnay in Palm Beach Gardens. I love the atmosphere and energy at these places along with the great food.

Favorite City in the world:

There is no place like New York City but London is a close second. New York has tremendous energy and a wealth of great restaurants. London is a beautiful city and I love how everything is so civilized there.

Favorite Restaurant in the world:

Crustacean in Beverly Hills. Asian-Fusion cuisine that has great atmosphere and fabulous mango mojitos.

Best Dental Advice you think everyone should follow:

Dentistry is not expensive, neglect is. If you take care of your teeth by brushing and flossing along with seeing your dentist on a regular basis you can maintain a healthy, beautiful smile for a lifetime.

DR. GERARD LEMONGELLO

Favorite thing about living in Palm Beach:

The life style. Where else in the country can you enjoy beautiful weather all year long, the best beaches, boating, golf courses, food and comfortable way of life.

Favorite Restaurant in Palm Beach:

For food or for fun?

I know every time I am at the Palm Beach Grill I have great food, a great time and always seem to bump into someone I know.

Favorite City in the world:

Rome. There is so much history in this part of the world. It seems like a timeless city.

Best Dental Advice you think everyone should follow:

Love your smile. Smile as much as possible and share your smile with everyone. What you will get in return is priceless.