

The Synergy of Art & Science

CREATING A BEAUTIFUL YOUNGER SMILE –
"FACIALLY GENERATED SMILE DESIGN"

By Amy Lagae

Did you know that research has shown, not just once or twice, but repeatedly, that for most people your SMILE outranks eyes, hair and body as your most attractive feature?



BEFORE

AFTER

For you personally, it's probably either the first thing you notice or the thing you avoid when looking in the mirror. Only YOU know how your smile affects your happiness or success. As you read this article, ask yourself the following questions: Are you completely happy with the way your teeth and smile look? Do you habitually hide your smile with your lips or hands? Do you try not to smile in front of others, particularly those you don't know or have amazing smiles themselves? When the camera comes out, do you avoid smiling? Would a different smile make you feel more confident and beautiful?

If the answer to any of the above reflects an unhappiness with YOUR smile, you may want to give **Drs. Jay Lerner and Gerard Lemongello** a call.

Dentistry today, thankfully isn't just about cavities, cleanings and fillings. It's about improving your appearance and getting that much wanted beauty makeover. Cosmetic Dentists use a fascinating technique that can actually be traced back as far as The Great Pyramids and defined later by Leonardo Di Vinci as the **Golden Proportion**. Basically, it's a mathematical ratio that when computer generated on the human face, can illustrate perfect proportion and symmetry. Renamed today by Drs. Lerner and Lemongello as, "**Facially Generated Smile Design**" where the art and science of beauty collide to help create the "**perfect smile**." The goal? A smile that enhances your natural symmetry but corrects it as well. This is where the artistic talent of Dr's. Lerner and Lemongello comes in. The formula of golden proportion or golden symmetry is actually too perfect. If everyone who walked into the dentist's office were given the same proportions, it would look fake or artificial. Drs. Lerner and Lemongello prefer to achieve what they call "**perfect harmony**," where they add their touches



Drs. Jay M. Lerner and Gerard J. Lemongello

and artistry. Subtle things that will accent your face and accent your smile. Somewhere between the Golden Proportion and harmony with your facial features, these doctors can find YOUR "perfect" smile.

In a culture that is youth obsessed, it's interesting to note that we often miss the details in our own appearance that gives us this youth. If you are seeing a plastic surgeon for your eyes, face and neck, don't forget about your teeth. They are as old as the other parts of your face and can give away your age. Worn, discolored, aging teeth don't support your face, causing it to seem collapsed. A youthful smile can have a greater effect than other cosmetic procedure

making you look years younger and give you greater confidence with others at work or play.

Drs. Lerner and Lemongello realize how life changing a smile makeover can be for everyone and take pride in improving people's self confidence and self image. They understand how powerful the gift of a new smile is and this is why they have chosen to use their talent to improve the life of others through a unique charity called "**Give Back a Smile**." The "Give Back a Smile" program is the charitable foundation of the American Academy of Cosmetic Dentistry. The program provides cosmetic dental care to survivors of domestic violence who have suffered damage to, or lost, their smiles at the hands of an intimate partner or spouse. "Today we restored the smile of a young woman with a troubled past" explains Dr. Lemongello. After losing her front teeth from years of physical abuse, she was sent to Drs. Lerner and Lemongello through 'Give Back A Smile.' Today her life has changed and she can smile again with confidence" adds Dr. Lerner.

Complete confidence in the appearance of your teeth is one of the greatest reasons to smile. At the offices of Drs. Lerner and Lemongello, you will receive the highest level of care, the latest techniques in cosmetic and restorative dentistry, utilizing the most advanced technology available today. Whether you are looking for a complete smile makeover or other dentistry procedures such as tooth whitening, porcelain veneers, tooth color restorations, crowns and bridges, Invisalign or invisible braces. I encourage you to visit www.lernerlemongello.com today or call 561.627.9000 to learn more about these amazing dentists we have here in Palm Beach. They truly are artists, doctors and all around gentlemen who I truly enjoyed meeting and getting to know.