

A beautiful face starts with a smile:

FACIAL AESTHETIC DESIGN

By Amy Lagae

Hair style? Check. Nails? Check. Trip to the Dentist???? Check! Cosmetic dentistry and attention to your teeth has become as common and routine as a trip to the spa or the hairdresser. Just like a Spa Menu of Services, treatments provided by your dentist range from simple to simply lavishing. Part of the success of cosmetic dentistry is because these treatments are no longer just for the rich and famous but available to everyone. Everyone can have that celebrity smile and the youthful appearance it brings. Everyone is starting to realize the power of a beautiful smile.

Whether just starting a career, trying to land that next big promotion or even retiring, a healthy beautiful smile is at the forefront. A great smile communicates health and beauty. It elevates confidence and expresses so much about who you are. People, especially women, spend so much time and money keeping up with the latest fashions; investing in the latest Prada bag or pair of Louboutins, but all these things are only temporary. You can wake up everyday with a beautiful smile, wear it all day long, share it with others, use it to your advantage in business or with friends. A beautiful smile is timeless, never out of style always in fashion.

This is where **Drs. Jay Lerner** and **Gerard Lemongello** come in. Enter **Facial Aesthetic Design**. In the contemporary world of cosmetic dentistry there are many treatment options available to improve the appearance of the teeth and smile. There are treatments available at every level of affordability from teeth whitening to complete smile makeovers. **Facial Aesthetic Design** starts with the face. The idea is



Drs. Jay Lerner and Gerard Lemongello



to create a smile that has symmetry with the facial features. By creating a smile that fits properly into the framework of the face, people improve not only the smile but also facial beauty. Isn't that what we really want, to be more beautiful, more youthful? It is the interplay of the smile and the face that enhances facial beauty, making us look younger. For many years cosmetic dentistry has been based on precise mathematical principles. The result was more scientific than artistic. These principles worked well for some but not so well for others. When applied to the creation of porcelain veneers and smile makeovers you didn't always achieve a beautiful result within the esthetics of the face. Sometimes this arrangement would result in an "artificial" look. That Hollywood smile that looked more like perfect pearly white Chiclets than natural beautiful teeth. This created teeth that didn't always suit a person's face and the overall effect was distinctively false resulting in the all too often comment, "you had your teeth done." Facial Aesthetic Design creates smiles based on each person's facial form. Performed properly, it can make the face appear more symmetrical, more beautiful, creating a glamorous smile and facial beauty.

No assembly line can manufacture a beautiful smile. It is a result of individually crafted, artistically created teeth, designed by masters of Facial Aesthetic design. In the small imperfections and slight flaws that give us character and charm, beauty can be found. "It is about the imperfect perfection when creating a smile based on facial tone and facial features that enhance our appearance" explains Dr. Lemongello. "Rather than making teeth look fake and stand out, it is about finding an individual's facial beauty and bringing it out" adds Dr. Lerner. It's enhancing the beauty that exists in each person and brings it to life.

Drs. Lerner and Lemongello are located in Palm Beach Gardens, on P.G.A. Boulevard. For more information on Facial Aesthetic Design, Smile Makeovers and other treatments they provide such as Invisalign, teeth whitening, porcelain veneers, crowns, and bridges call the office at 561.627.9000 or visit them online at www.lernerlemongello.com.